Please read this Cookie Policy carefully as it contains important information on who we are and how we use cookies on our website. This Policy should be read together with our Privacy Policywww.socialbynao.co.uk/privacy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by wix.com. We are business and marketing educator and for more information see our About page on our website www.socialbynao.co.uk/about

Our website

This Cookie Policy relates to your use of our website, https://www.socialbynao.co.uk/

Throughout our website we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you. These other third party websites may also use cookies or similar technologies in accordance with their own separate polices. For privacy information relating to these other third party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (for example, your computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions.

For example, we may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users.

Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

We may use the following cookies:

> Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

> Analytical / performance cookies. These are cookies that allow us to recognise and count the number of visitors to our website and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that visitors are finding what they are looking for easily.

> Functionality cookies. These are cookies that are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

> Targeting cookies. These are cookies that record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your permission ("Consent") to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested. You can withdraw any consent to the use of cookies or manage any other cookie preferences.

Our use of cookies

The tables below provide more information about the cookies we use and why:

Strictly necessary cookies

The cookies we use	Name	Purpose	Expiry
HTTP	Crumb	Ensures visitor browsing - security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	Session
HTTP	Test	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR- compliance of the website	Persistent

Statistics cookies

The cookies we use	Name	Purpose	Expiry
Pixel	p.gif	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.	Session
HTTP	ss_cvisit	Contains data on the visit. Collects data such as time spent on the website and the website interaction	1 Day

Marketing Cookies

The cookies we use	Name	Purpose	Expiry
HTTP	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
HTTP	bcookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
HTTP	bscookiet	Used by the social networking service, LinkedIn, for tracking the use of embedded services.n	2 years
HTTP	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
HTTP	Lidc	Contains data on the visit. Collects data such as time spent on the website and the website interaction	1 Day
HTTP	ss_cid	Collects data on visitors. This information is used to assign visitors into segments, making website advertisement more efficient.	2 years
HTTP	ss_cpvisit	Collects data on visitors. This information is used to assign visitors into segments, making web site advertisement more efficient.	2 years
HTTP	ss_cvr	Collects data on visitors. This information is used to assign visitors into segments, making website advertisement more efficient.	2 years
HTTP	ss_cvt	Collects data on visitoRs. This information is used to assign visitors in to segments, making website advertisement more efficient.	1 day
Pixel	tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session

Unclassified Cookies

The cookies we use	Name	Purpose	Expiry
HTTP	fdcookietest	Unclassified	Session

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, or www.allaboutcookies.org.

How to contact us

Please contact us if you have any questions about this Cookie Policy or the information we hold about you.

If you wish to contact us, please send an email to social@designedbynao.com or contact us via the Contact page on our website www.socialbynao.co.uk/about

Changes to this Policy

This Policy was published in March 2024 and last updated in March 2024. We may change this Policy from time to time, when we do we will inform you via our website.